

#PINKITUP #STOPBULLYING #BIRDIESFORKIDS



DARE TO CARE'S PINK IT UP CHALLENGE

FOR THE WEEK OF FEBRUARY 25th, 2019







PINK IT UP CHALLENGE



Win a Free School Wide Dare to Care Student Day experience and take Dare to Care's "PINK IT UP" challenge. For the week of February 25th, and in collaboration with Pink Shirt Day on February 27th, we're challenging schools to create a pink-themed fundraiser. Don't just wear pink..."PINK IT UP" and take a stand against bullying! The Rules are simple!

- 1) Create a pink-themed fundraiser.
- 2) Raise a minimum of \$20.00.
- 3) Post a picture with your results by March 6th and tag it on both the Twitter & Facebook links below to qualify!
- @daretocare2 | @AltaLink | @ShawClassic
- @daretocare | @AltaLink | @ShawClassic
- 4) Send in your donations (Instructions on page six).

WINNER WILL BE ANNOUNCED ON MARCH 8th, 2019.

We're tickled pink to be a part of the Shaw Birdies for Kids presented by AltaLink (BFK). Every dollar you raise for the PINK IT UP challenge will be matched by BFK. LEARN MORE ABOUT BFK ON PAGE FIVE...



SUCKS

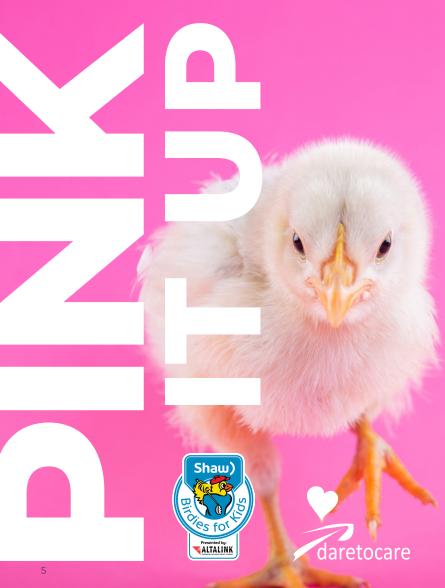
Bullying Sucks! Each day, over 150 students miss school because of bullying and Dare to Care is continuing to make a difference one school at a time. This year, Dare to Care is challenging schools to ramp up their Pink Shirt Day by taking the Pink It Up Challenge (for a day or the entire week). 100% of the funding from the Pink It Up Challenge will go towards subsidizing the cost of the Dare to Care program in schools across Canada.

And don't forget that all of your donations will be matched up to 50% by BFK. So whether it's \$50 or \$500, your schools contribution will make a significant difference (more info about BFK on page 5).

So grab a few students and a few parent volunteers and let's see what can happen. Don't just wear pink....Pink It Up!
Need some ideas......

Don't have time? Not a worry, you can raise funds all the way up until September 1st, 2019





SHAW BIRDIES FOR KIDS PRESENTED BY ALTALINK

Shaw Birdies for Kids presented by AltaLink is a fundraising program designed to give charities the opportunity to solicit donations and receive additional funding of up to 50%. From February 1st, 2019 until September 1st, 2019 Participating charities will receive 100% of EVERY DONATION collected on their behalf, as the Shaw Charity Classic covers all administrative costs to donate.

Please help Dare to Care, Canada's most comprehensive Bully Prevention program, reach more schools and communities throughout Canada.

For more Information and event info please visit: shawcharityclassic.com.

PRO-AM GOLF EVENT DATES: Aug 28 - Sept 1, 2019 LOCATION: Canyon Meadows Golf & Country Club.

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@AltaLink | @ShawClassic | @Shaw



@AltaLink | @ShawClassic | @Shaw

YOU ARE WHAT YOU TO BE WELL TO BE



PINK IT UP POST IT UP

Create your pinkably perfect idea, post your results on these social media platforms below by March 6th, 2019 to qualify to win a Free School Wide Dare to Care Student Day experience. Winner will be announced on March 8th, 2019

y @daretocare2 | @AltaLink | @ShawClassic

@daretocare | @AltaLink | @ShawClassic



TWO WAYS TO DONATE

- 1) Go to our website at:

 www.daretocare.ca and click on the
 Birdies for Kids link (make sure to select
 Dare to Care in the drop down menu of
 charities, **OR**
- 2) Send a cheque made out to:
 Calgary Shaw Charity Classic Foundation
 c/o Dare to Care to 359 Hawkstone
 Close N.W. Calgary, T3G 3P1

Any questions, please contact: Lisa Dixon-Wells and 403-620-5156 or lisa@daretocare.ca

